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## Engage in your membership

As a TM Forum member, you can get involved in, stay on top of, and make a contribution to the latest in industry hot topics and member projects right now. Have you considered jumping in to a Catalyst Project? The timing is right to [join one now](#).

### Hot Topics for October

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## Make a significant difference in your company's future right now

You have a unique opportunity right now to join our [Catalyst Proof of Concept program](#). Get involved in any of 17 projects that are collaborating for the rest of 2017 and be a part of showcasing the results in November and December at an upcoming TM Forum event. [Email Rebecca Sendel](#) to join a project today!



## Launching the City as a Platform Manifesto

At this year's [Smart City InFocus](#) event in Yinchuan, China, 50 major cities and government organizations signed the [TM Forum's City as a Platform Manifesto](#). All signatories of the Manifesto have agreed to follow ten common principles when



deploying city platforms to serve residents, local businesses and other stakeholders. [Watch this video to learn more.](#)

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## Digital Transformation - 93 operators surveyed

TM Forum is pleased to announce the launch of the inaugural Digital Transformation Tracker (DTT) report that reveals the findings from the DTT survey conducted earlier this year. [Download](#) the inaugural Digital Transformation Tracker report now and determine whether your business is sufficiently focused on transformation and on track for success.



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## Digital ecosystem management within and beyond your organization

Traditionally, companies focus only on internal collaboration. However, as the digital landscape expands to include new digital IoE services, digital transactions, and APIs, so does your ecosystem. How do you make decisions with the partners and stakeholders in your ecosystem? How do you share data? Need the answers to these questions? [Let's talk...](#)



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## Keynote speakers confirmed for TM Forum Live! Asia December, Singapore

Senior executives from IMDA, Telecom Malaysia & Bharti Airtel have been announced for [this year's event](#) focused on accelerating CSP digital transformation in Asia. 90+ speakers will deliver case studies and insights across 5 tracks: Transformation & Agility; NFV & SDN; Customer Centricity & Analytics; AI; IoE Monetization & Management. [View brochure.](#)

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## Join these Hot Discussion Threads

Wondering what your peers are talking about? Here are some top conversations over the last month. Click the link to visit the thread to read what was shared or add your voice!



- [AI Improving Customer Experience](#)
- [What is the difference between an API and SOA](#)
- [Network Management](#)
- [If you are new to the forum - come say hello on our introduce thread](#)

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## Digital Transformation Tracker 2 – the cultural challenge

[Take the second survey now](#) & take part in the biggest CSP tracker survey available today that is tracking progress of digital transformation in CSPs across the world. This survey will focus on the key cultural, skills, organization and leadership issues that digital transformation needs to overcome.



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## Save the Date | Your TM Forum Events Around the Globe

TM Forum Local is going to Auckland, October 12. The TM Forum Local program is a member-driven, Forum-facilitated initiative that allows you to connect and network with like-minded people local to your area. At our Local events, you can meet, network and share industry insight as well as find out more about the latest advances and initiatives within the Forum's community. [Find out more and register here.](#)

**Only a few weeks left to register for TM Forum's Internet of Everything InFocus, October 17-18,** Amsterdam

**At Internet of Everything InFocus 2017 you'll experience two intensive and rewarding days of** thought-leadership presentations plus interactive and highly collaborative workshops on the crucial topics making up Monetization, Management and Trust. Speakers include: BT, Bosch, T-Systems, Deutsche Telekom, Orange and Verizon. [Register today.](#)

TM Forum is coming to the Middle East! Join us for Middle East InFocus: Digital Transformation, January 22-23, 2018 in Dubai. This new conference will explore the complexities of the digital transformation journey, taking an in-depth look into strategy and business model changes, cultural and organizational challenges, the technology underpinning the transformation and ways to monetize this new reality. View the [outline agenda](#) and [secure your place today](#).

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## TM Forum honors Outstanding Contributors at Action Week

**TM Forum's Outstanding Contributor Award** recognizes members who have contributed significantly to the Forum's Collaborative R&D efforts to drive digital business excellence, best practices, and standards. Last month in Vancouver, TM Forum announced seven individuals honored with the [Outstanding Contributor Award](#).



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## Upcoming Webinars

- **Live debate: Digital Transformation Tracker | October 5**  
Gathering results from 184 individuals, from 93 operators across 64 countries, the Digital Transformation Tracker (DTT) survey results will help us to monitor progress, track trends and focus on a specific aspect of transformation in each new survey. [Register for this live debate](#) and gain exclusive insight from two industry analysts on what they believe the results mean and how it will affect the telecoms industry moving forward.
- **Is your operations transformation on track? Leading Operator to share insight**  
Join us on Thursday, October 19 (9:00 am New York / 2:00 pm London) to hear how many operators are embarking or transitioning through their Operations Transformation programs but few have first-hand insight into the key next steps to achieve true business alignment that will help drive the business forward. [Register Now](#) - Learn from leading mobile operator, Sunrise Communications, and find out whether your Operations Transformation program is on track.

## Member Spotlight

Making the transition from POCs to monetization models for SDN and NFV

Ciena is a world leader in packet-optical transport networks and an important player in software-defined networking (SDN) and network functions virtualization (NFV) through its Blue Planet software which has been trialed by more than 20 operators globally for network and service orchestration. [In this Q&A](#), Ciena Chief Information Technology Officer Adan Pope talks about the current state of SDN and NFV deployment, network transformation more broadly, and the challenges of introducing new architectures into legacy networks and systems.

## Welcome our Newest Members

- Atilze Digital
- Plintron Global Technology Solutions Pvt Ltd.
- Claro El Salvador
- ServiceMax from GE Digital
- Claro Nicaragua
- Telesur
- Claro Panama
- Trektel
- Claro Peru

## Share Membership With Company Colleagues

Are your colleagues aware of their TM Forum membership?

We have some tools to help you share TM Forum membership with your co-workers through **email or on your company intranet site**. [Check out "Did You Know Our Company is a TM Forum Member?"](#) for a great infographic to get your colleagues started, and check out the full Member Toolkit [here](#).

How can your colleagues get started? Create a user account:

- Go to [www.tmforum.org](http://www.tmforum.org)
- If new to the website, click Log In to create a user account. It is important to register with company domain to be recognized as a TM Forum member.
- If they are a returning user, they will simply need to select My Account.
- Select the tab "Update your subscriptions" and tick the box next to **Inside TM Forum Membership**.
- Once these steps have been completed, they will begin receiving the Membership Monthly Newsletter during the first week of next month.

## Next Member Orientation Webinar

Wednesday, October 18, 2017  
11am New York | 4pm London

Register Now

tmforum

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